



INCLUSIVE LEARNING **2010**
TECHNOLOGIES CONFERENCE

SPONSORSHIP AND EXHIBITION PROSPECTUS

25th - 28th May 2010
Gold Coast, Queensland, Australia

www.spectronicsinoz.com/conference/2010

Invitation to join the Inclusive Learning Technologies® 2010 Conference as a valued Sponsor!

25th - 28th May 2010
Gold Coast Queensland

I invite you to participate in the fourth biennial Inclusive Learning Technologies® Conference to be hosted by Spectronics. The conference focuses specifically on "inclusive learning technologies" – those technologies designed to advance independent achievement for people with disabilities in educational settings or in the workplace and for students who struggle with reading and writing.

We expect 700 delegates from across Australia and New Zealand to participate over the four days of the conference. *(570 delegates attended our 2008 conference!)*

This is the fourth time Spectronics, Australia and New Zealand's largest supplier of inclusive learning technologies, has hosted the conference. It was born out of a desire to raise the awareness of the empowering options of technology for ALL! There simply were no other conferences meeting this need. The exponential growth of interest in the conference confirms that this was a niche that needed to be filled!

Details of the exciting program and presenters are soon to be added to the Conference website at www.spectronicsinoz.com/conference/2010

Over the past 25 years, the Spectronics' Conference Committee team members have attended literally hundreds of conferences themselves. As a result, we **know** what works for Sponsors/Exhibitors. We **know** what needs to be done to maximise the benefit of your investment – and we will work hard to **make it happen** for you!

I invite you to read through this prospectus to gain a better overview of the conference delegate mix and key messages. If you feel our target audience and message aligns well with yours, please contact us to secure one or more of the exciting sponsorship packages available. Alternatively, we are willing to discuss tailor-made promotional packages to better suit your organisational objectives or budget.

All sponsorships will be listed on the website and in all promotions as soon as they are confirmed!

I look forward to having you as a valued sponsor and partner in what is shaping up to be our biggest ever Inclusive Learning Technologies® Conference!



Barbara Landsberg
Sales and Marketing Director
Spectronics
barbaral@spectronicsinoz.com

Who will attend?

- Learning Support Teachers
- Early Childhood Teachers
- Primary School Teachers
- High School Teachers
- Special Education Teachers
- Advisory Visiting Teachers
- ICT Procurement decision-makers for state-wide Education Department initiatives
- ICT Procurement decision-makers for school-based initiatives
- ICT Procurement decision-makers for University/TAFE sector
- IT Network Managers from Education, Public Service and Private Sectors
- Workplace OHS Advisers
- Rehabilitation Counsellors
- Online Training Services Managers/Project Officers
- Online Support Services Managers/Project Officers
- Occupational Therapists – from Education, Health and Community Services sectors
- Speech Pathologists – from Education, Health and Community Services sectors
- Speech Pathologists, Occupational Therapists and Physiotherapists in Private Practice
- Autism Support Services
- Disability Liaison Officers (Universities)
- Disability Coordination Officers (TAFE Colleges)
- Higher Ed Learning Support team members
- Community-based disability support workers
- Parents/Carers of people with disabilities or learning difficulties
- People with disabilities and/or learning difficulties
- Committed, active advocates for disability support and legislation change
- Committed, active advocates for dyslexia/learning difficulties support and legislation change

What will they be discussing?

In addition to four international Keynote Speakers (from the USA and UK), we will have many presenters from across Australia and New Zealand and trainers attending from the US and UK-based manufacturers of the technologies proudly sold and supported by Spectronics. These presenters will facilitate discussion in many areas including the following.

- Advancing independent achievement through technology for ALL!
- What is new? What is coming in 2010/2011? This is the ONLY conference in Australia/New Zealand where delegates have the chance to meet face-to-face with so many of the manufacturers of the technologies that they are using on a daily basis! Great for influencing future developments to better meet local needs!

- Speech Recognition solutions and applications in educational and workplace settings
- Online delivery of ICT training and support services – on state-wide and national bases
- Logistics of School and University-wide implementation of technologies
- Supporting communication through technology for people unable to speak because of disabilities such as cerebral palsy, autism, stroke or motor neurone disease
- Developing early literacy skills for students with disabilities
- Government advocacy for provision of inclusive learning technologies
- Using technology to assist students with special needs in ALL areas of the curriculum
- Using technology to assist struggling students to show “what they know” despite their reading and writing difficulties
- Education Department advocacy to allow use of these technologies in high stakes examinations
- Best practice in application of the full range of inclusive learning technologies
- Using technology to boost self esteem and willingness to keep trying despite the difficulties experienced!

Who should sponsor?

Companies or other organisations who supply the following products and services will benefit most from participation as a valued Conference sponsor and partner.

- ICT to education, public and private sectors
- ICT options suited to special education classrooms
- ICT options suitable for support of struggling students
- Speech Recognition Solutions
- Web-based Training/Support Solutions
- Insurance/Superannuation/Banking services for teachers across Australia
- Insurance/Superannuation/Banking services for therapists and community workers across Australia
- Credit Union Services for teachers
- Organisations supporting teachers in rural/remote communities
- Organisations supporting families of people with disabilities in rural/remote communities
- Private Autism Support Services
- Applied Behaviour Analysis (ABA) Service Providers



PLATINUM SPONSORSHIP

Your company will be making a significant contribution towards the overall success of the Inclusive Learning Technologies® Conference 2010 and will receive exclusive marketing opportunities including:

- ★ Spoken acknowledgement as the Platinum Sponsor during the formal Conference Opening Session
- ★ Acknowledgement of your Platinum Sponsorship during the conference on the major Sponsors' slide displayed at the opening of all sessions
- ★ Full A4 page advertisement in the Conference Program (provided by you with placement at the discretion of the Conference Committee)
- ★ 50 word description and company logo to be included in the printed Conference Program with acknowledgement of Platinum Sponsor status
- ★ Four tickets to attend the gala Conference Dinner. Join us at the Marriott Resort and Spa for a night of fine five star dining, music and dancing.
- ★ One satchel insert (provided by you and subject to Conference Committee approval)
- ★ Platinum Sponsorship acknowledgement and company logo displayed on the Conference Website including a link to sponsor company
- ★ Display banner (provided by you) in prime location for the duration of the Conference
- ★ Optional Booth (3.0m x 2.8m) to be positioned in prime area of the Conference Trade Exhibition supplied free-of-charge
- ★ Deluxe Conference Satchel

Investment: \$20,000





GOLD SPONSORSHIP

"Surf Lifesaving" themed morning tea – Day One

What better way to promote the superb Gold Coast location and the great cause of Australian Surf Lifesaving! Marriott staff will don pseudo Surf Lifesaver uniforms and caps while serving a healthy spread of bran muffins, Nutri-grain bars, Callipo ice blocks and more with Iced Tea and Red Bull drinks! As an added bonus, the Conference Committee will supply 700 beach balls branded with your logo and have them fully inflated throughout the morning tea area – ready to wow the delegates as they walk out of their session. A great way to highlight your brand and your sponsorship and to set the tone for a FUN conference! *(The 2008 'Surf Lifesaving' themed afternoon tea was a huge success and had all delegates talking for quite some time. A great way to maximise your exposure!)*

The benefits of the Gold Sponsorship package for your company include:

- ★ Exclusive Naming Rights to the "Surf Lifesaving" themed morning tea break! Your banners (provided by you) and any promotional merchandise will be displayed prominently at the event.
- ★ 700 fully inflated beach balls branded with your company logo!!
- ★ Acknowledgement of your Gold Sponsorship during the conference on the major Sponsors' slide displayed at the opening of all sessions
- ★ Half page A4 page advertisement in the Conference Program (to be provided by you with placement at the discretion of the Conference Committee)
- ★ 50 word description and company logo to be included in the printed Conference Program with acknowledgement of Gold Sponsor status
- ★ Two tickets to attend the gala Conference Dinner. Join us at the Marriott Resort and Spa for a night of fine five star dining, music and dancing.
- ★ One satchel insert (provided by you and subject to Conference Committee approval)
- ★ Gold Sponsorship acknowledgement and company logo displayed on the Conference Website including a link to sponsor company
- ★ Optional Booth (3.0m x 2.8m) positioned in prime area of the Conference Trade Exhibition – available at 50% of standard booking rate
- ★ Deluxe Conference Satchel

Investment: \$15,000





SILVER SPONSORSHIP

(Limited to two organisations)

The benefits of the Silver Sponsorship package for your company include:

- ★ Exclusive Naming Rights to a themed morning/afternoon tea break! Choose from one of the two fun options available. Your banners (provided by you) and any promotional merchandise will be displayed prominently at the event.
- ★ Acknowledgement of your Silver Sponsorship during the conference on the major Sponsors' slide displayed at the opening of all sessions
- ★ Half page A4 page advertisement in the Conference Program (to be provided by you with placement at the discretion of the Conference Committee)
- ★ 50 word description and company logo to be included in the printed Conference Program with acknowledgement of Silver Sponsor status
- ★ Two tickets to attend the gala Conference Dinner. Join us at the Marriott Resort and Spa for a night of fine five star dining, music and dancing.
- ★ One satchel insert (provided by you and subject to Conference Committee approval)
- ★ Silver Sponsorship acknowledgement and company logo displayed on the Conference Website including a link to sponsor company
- ★ Optional Booth (3.0m x 2.8m) positioned in prime area of the Conference Trade Exhibition – available at 50% of standard booking rate
- ★ Deluxe Conference Satchel

1. “Marble rock ice cream” themed afternoon tea – Day Two

Show your support by offering this fun and refreshing change from the standard muffins and coffee! Premium ice cream will be served marble rock style, folded and mixed with a choice of a vast array of colourful condiments!

2. “Revive and Recover” themed morning tea – Day Three

A perfect way to assist delegates to recover from the Conference Dinner the night before! Jugs of effervescent Berocca will complement the savoury “recovery party foods” and fresh fruit platters!

Investment: \$12,000





BRONZE SPONSORSHIP

The benefits of the Bronze Sponsorship package for your company include:

- ★ Acknowledgement of your Bronze Sponsorship during the conference on the major Sponsors' slide displayed at the opening of all sessions
- ★ Quarter page advertisement in the Conference Program (provided by you with placement at the discretion of the Conference Committee)
- ★ One ticket to attend the gala Conference Dinner. Join us at the Marriott Resort and Spa for a night of fine five star dining, music and dancing.
- ★ One satchel insert (provided by you and subject to Conference Committee approval)
- ★ Bronze Sponsorship acknowledgement and company logo displayed on the Conference Website including a link to sponsor company
- ★ Acknowledgement of Bronze Sponsor status and your company logo to be included in the printed Conference Program
- ★ Deluxe Conference Satchel

Investment: \$7,500



Other Sponsorship Opportunities

USB FLASH DRIVES



Everyone at the conference will absolutely love their FREE Flash Drives! As ours is a technology conference – delegates will enthusiastically see the benefit immediately! We will introduce delegates to your branded Flash Drive in the Opening Session of the conference – and from that point onwards, you can be guaranteed that the Flash Drives will not spend long in the delegate satchels! They will be in constant use throughout the conference for gathering resources from presenters and sharing with other delegates. Here is an opportunity to impress all delegates, exhibitors and speakers with the coolest inclusion in the satchel, branded with your company name and logo. Not only to be used at the conference – but to be used on a daily basis for years to come!

We will acknowledge your contribution on the conference website, in the printed program and during the conference on the Sponsors' slide opening all sessions.

★These were a 'very' popular item at the 2008 conference!

Investment: \$8,000

COFFEE CART



Sponsorship of the always popular Coffee Cart will ensure that your company's logo will be seen by all delegates and presenters while collecting their FREE, freshly brewed coffee.

The Coffee Cart will be featured in the Trade Exhibition, which also doubles as the daily morning and afternoon tea break area.

In return for your sponsorship of this popular service, we will acknowledge your contribution on the conference website including a link to your company and you will also receive one complementary deluxe conference satchel.

Investment: \$1,400 per day

Other Sponsorship Opportunities

SPONSOR A TEACHER, PARENT OR CARER FROM A REMOTE AREA TO ATTEND THE CONFERENCE



This is an excellent opportunity to show your support for teachers, students, parents or carers in remote communities of Australia. Sponsor a teacher, parent or carer from a remote area to attend the Inclusive Learning Technologies® Conference 2010! The sponsorship will allow a deserving applicant to have all costs associated with attendance of the conference covered – including return airfares, 3-day Conference registration, Pre-Conference Workshop registration, five nights accommodation and breakfast at the conference venue (Marriott Resort and Spa) at discounted conference rates and attendance to the gala conference dinner. The added costs of travelling often make conference attendance impossible for teachers, parents and carers living in remote areas. Your sponsorship will make attendance possible - directly benefiting their local community.

We are happy to work with your preferred geographic area for selection of the teacher, parent or carer to be sponsored and will of course acknowledge your contribution on the conference website, in the printed program and during the conference on the Sponsors' slide opening all sessions.

Investment: \$3,500

HIGHLIGHTERS



A great opportunity to maximise your company's exposure! Sponsored highlighters will be distributed in the conference bag to all registered delegates, exhibitors and speakers. 700 of these natty highlighters will be arranged by the Conference Committee and will be branded with your company logo and details.

Investment \$2,000

Other Sponsorship Opportunities

SATCHEL INSERTS



An excellent and affordable opportunity to gain exposure at the conference reaching a large audience! The flyer or catalogue should be no more than A4 size. 700 inserts to be provided at the Sponsor's own cost and will be subject to Committee approval.

Investment \$750 per A4 flyer or \$1,000 per catalogue

PADS AND PENS



A great opportunity to maximise your company's exposure! Sponsored pens and notepads will be distributed in the conference bag to all registered delegates, exhibitors and speakers. 700 pens and notepads to be provided by the sponsor.

(In Kind)

CLOSING SESSION PRIZE POOL!



Donate a prize for the Conference Closing Session and it will be featured on the Conference website prize pool page. The sooner you pledge your donation, the longer your product and brand will be up online – maximising the value of your donation! The prize pool will also be promoted in printed materials and in emailed promotions to potential delegates. The prizes can only be claimed by delegates staying on for the Closing Session of the conference. They will be on display prominently throughout the conference – from registration on Day One through to the conference end – complete with a list of all sponsors who have contributed to the prize pool!

(In Kind)

Any enquiries regarding Sponsorship Opportunities should be directed to:

Eliza Bale

Conference Convenor
Spectronics

PO BOX 88
ROCHEDALE QLD 4123
AUSTRALIA

Phone: (07) 3808 6833

Fax: (07) 3808 6108

Email: elizab@spectronicsinoz.com

Barbara Landsberg

Sales and Marketing Director
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PO BOX 88
ROCHEDALE QLD 4123
AUSTRALIA

Phone: (07) 3808 6833

Fax: (07) 3808 6108

Email: barbaral@spectronicsinoz.com

Exhibition Opportunities - 20 places only!

The Inclusive Learning Technologies® Conference 2010 Committee will be hosting a Trade Exhibition to coincide with the conference. Spectronics has booked exclusive use of all rooms and facilities on Level One of the Marriott Resort and Spa - both for the main conference program presentations and for the Trade Exhibition.

As the Trade Exhibition will be held in the same area as the conference presentations and morning/afternoon tea/lunch breaks – there will be minimal “loss of delegates” to other areas of the hotel during the conference.

To further encourage delegate participation in the Trade Exhibition, Spectronics plans to host a free two-hour “Drinks and Canapes” function to be held in the Exhibition area – from 5pm to 7pm on Day One of the conference (Wednesday 26th May). No presentations have been scheduled to compete with this function.

On Day Three of the conference, a dedicated “Trade Exhibition Viewing Time” will be scheduled. No presentations will be scheduled to compete with this time slot.

A full Exhibitor's pack will be forwarded closer to the time of the conference but to assist your planning, exhibit bump-in can occur between 4pm and 6pm on Tuesday 25th May – and from 7.30am on Wednesday 26th May. The Trade Exhibition will officially be open from 8.30am on Wednesday 26th May to 5pm on Friday 28th May. Overnight security will be provided on Tuesday, Wednesday and Thursday nights.

TRADE DISPLAY

Investment \$1,600

Exhibitors are entitled to the following:

- Booth shell (3.0m wide) with Velcro-sensitive wall material and fascia signage
- One table (dressed)
- Two chairs
- Power
- Lights
- Morning/afternoon tea and lunch catering for one representative of your organisation
- Additional catering is available at \$95 per person per day
- Additional furniture and AV equipment will be available for booking from:

Pyramid Displays
5 Ern Harley Drive
Burleigh Gardens Estate
Burleigh Heads
QUEENSLAND 4220
Telephone (07) 5522 1133
Fax (07) 5522 0744
<http://www.pyramiddisplays.com.au/index.htm>

Sponsorship and Exhibition Booking Conditions

- Applications must be submitted using the Sponsorship/Exhibition Booking Form on Page 15 of this Prospectus
- Exhibition booths will be allocated in order of receipt of completed Sponsorship/Exhibition Booking Form AND payment in full for the booking
- The Organisers reserve the right, at their total discretion, to decline any application
- All payments must be made in Australian Dollars
- Payment options are as detailed on the Sponsorship/Exhibition Booking Form

Cancellation Policy

Should you need to cancel your exhibition booking for any reason please advise the Conference Committee as soon as possible. A full refund will be given only if the conference committee is able to find a replacement exhibitor. If no replacement exhibitor is found then 50% of your full payment will be forfeited.

For cancellation of additional furniture organised through our appointed furniture and AV supplier, please contact Pyramid Displays directly.

Enquiries

Any enquiries regarding the Trade Exhibition should be directed to:

Eliza Bale

Conference Convenor
Spectronics

PO BOX 88
ROCHEDALE QLD 4123
AUSTRALIA

Phone: (07) 3808 6833

Fax: (07) 3808 6108

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Conference Venue



SURFERS PARADISE
RESORT & SPA

Marriott.



The epitome of five star elegance, the Surfers Paradise Marriott Resort & Spa combines casual Queensland charm with superior international style to create a unique, unrivalled Gold Coast experience.

An aquatic playground forms the centerpiece of the resort and spreads across a hectare of exquisitely landscaped gardens. This includes a five-metre deep saltwater lagoon, home to more than 400 tropical fish which resort guests can snorkel and swim with through waterfalls into rock grottos and spas.

Spectronics is proud to be hosting our conference at such an excellent venue. We trust that you too will feel proud to have your all important company name and brand associated with it. If you require accommodation for any of your staff participating in conference events, contact the Conference Committee for advice on the special online booking link which allows you to book at the discounted room rate negotiated with the Marriott for conference participants.



Surfers Paradise - Marriott Resort and Spa - Queensland - Australia



**INCLUSIVE LEARNING 2010
TECHNOLOGIES CONFERENCE**

**Sponsorship/
Exhibition
Booking Form**

Organisation Name: _____

Contact name: _____ **Position:** _____

Postal Address: _____

Email: _____

Telephone: _____ **Fax:** _____

| ★ SPONSORSHIP OPPORTUNITY BOOKINGS | Value (incl. GST) | Number | Total |
|---|-------------------|----------|-----------------|
| <input type="checkbox"/> Platinum Sponsorship | \$20,000 | _____ | _____ |
| <input type="checkbox"/> Gold Sponsorship - with Lifesaver Themed Break | \$15,000 | One only | _____ |
| <input type="checkbox"/> Silver Sponsorship - with Marble Rock Ice Cream Themed Break | \$12,000 | One only | _____ |
| <input type="checkbox"/> Silver Sponsorship - with Revive and Recover Themed Break | \$12,000 | One only | _____ |
| <input type="checkbox"/> Bronze Sponsorship | \$7,500 | _____ | _____ |
| <input type="checkbox"/> Flash Drives – branded and included in 700 delegate satchels | \$8,000 | One only | _____ |
| <input type="checkbox"/> Coffee Cart | \$1,400/day | _____ | _____ |
| <input type="checkbox"/> Sponsor a Teacher, Parent or Carer from a remote area | \$3,500 | _____ | _____ |
| <input type="checkbox"/> Highlighters – branded and included in 700 delegate satchels | \$2,000 | One only | _____ |
| <input type="checkbox"/> Satchel Insert in 700 delegate satchels - A4 flyer | \$750 | _____ | _____ |
| <input type="checkbox"/> Satchel Insert in 700 delegate satchels - Catalogue | \$1,000 | _____ | _____ |
| <input type="checkbox"/> Pads and Pens in 700 delegate satchels | In kind | _____ | In kind |
| <input type="checkbox"/> Conference Prize Pool Donation* | In kind | _____ | In kind |
| *Description and \$ value of the prize being donated _____ | | | |
| ★ TRADE EXHIBITION BOOKINGS | Value (incl. GST) | Number | Total |
| <input type="checkbox"/> Standard Exhibition Booth – includes catering for one person | \$1,600 | _____ | _____ |
| <input type="checkbox"/> Additional Catering package per person | \$95 per day | _____ | _____ |
| *Company Name for fascia signage on booth _____ | | | |
| SPONSORSHIP/EXHIBITION TOTAL AMOUNT DUE | | | \$ _____ |

I/We are authorised to sign documents on behalf of the company and I/We acknowledge that I/We have read the conditions associated with the Sponsorship and/or Exhibition bookings and will comply with them in full.

NAME: _____ **POSITION:** _____

SIGNATURE: _____ **DATE:** _____

PAYMENT OPTIONS

Please note that Sponsorship and Exhibition options will only be confirmed and space allocated, on receipt of full payment. A Tax Invoice will be issued on receipt of payment.

METHOD OF PAYMENT:

- | | | | |
|---|--|-------------------------------------|--------------------|
| <input type="checkbox"/> Cheque | Bank of Queensland Queen Street Brisbane Branch QLD | <input type="checkbox"/> Visa | Name on Card |
| <input type="checkbox"/> Money Order | Account Name: Inclusive Learning Technologies Pty Ltd T/A SPECTRONICS | <input type="checkbox"/> MasterCard | Card Number |
| <input type="checkbox"/> Direct Deposit | BSB No. 124 001 Account No. 20 768 717 | <input type="checkbox"/> Bankcard | Expiry Date |
| | | | Signature |

Advancing independent achievement through technology

Our valued sponsors are gratefully acknowledged:

Platinum Sponsor



Silver Sponsor



Bronze Sponsor



Gold Sponsor



Silver Sponsor

